

ΕΡΑνεΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



e-retail

The enterprise has been funded by the above mentioned Action, which aims at subsidizing SMEs to create or upgrade an e-shop in order to support their operation during the coronavirus pandemic (COVID-19), with the aim of enhancing their degree of digital integration, and at the same time minimizing overcrowding in indoor spaces.



European Union
European Regional
Development Fund



HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF & CF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑνεΚ

 **ΕΣΠΑ**
 **2014-2020**
ανάπτυξη - εργασία - αλληλεγγύη
Partnership Agreement
2014 - 2020

Co-financed by Greece and the European Union

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Entrepreneurship Toolbox

COMMERCE - CATERING - EDUCATION

The enterprise **GEORGIOS ZARIFOPOULOS** based in **ATTICA** region, has joined the Action “Entrepreneurship Toolbox” with a total budget of **80 million €**. The Action aims at supporting existing small and very small enterprises, operating in the following categories:

- Retailing
- Catering services
- Educational and social services

The investment’s total budget is **33.223,12 €** out of which **16.611,55 €** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved co-financed Business Plan includes investments in the following categories:

- ✓ Machinery and equipment for energy efficiency, health and safety improvement, ICT.
- ✓ Cost of preparation/implementation/monitoring of the business plan.

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement
- ✓ Creation/ retention of jobs

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



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